

Orgon, March 2025

ID LOGISTICS SUPPORTS METRO IN THE TRANSFORMATION OF ITS SUPPLY CHAIN IN WESTERN FRANCE.

ID Logistics, an international leader in contract logistics, has just taken a major step forward in regional development by signing a strategic partnership with METRO, the leading wholesaler for food and equipment for professionals. This 6-year partnership provides for the management of a 31,375 m² logistics platform, located in Cholet (49), which serves all the food service professions in a territory extending from Bordeaux to Brittany.

A HIGH-TECH PLATFORM FOR EXCELLENT LOGISTICS

Since its opening in November 2024, the platform, operational 5 days a week, has been responsible for distribution to 1 warehouse and 27 METRO halls, thus offering an adapted response to growing demand in a growing market. To ensure optimal efficiency in order picking and manage an annual volume of 305,000 pallets, ID Logistics deploys state-of-the-art technologies:

- Video tracking: an innovative technology that interfaces the computer system with cameras to optimize the preparation and loading of orders in real time, thus reducing the risk of litigation and improving operational performance.
- Put To Light preparation: a device installed on the trolleys accompanying the picker who can thus process several orders simultaneously thanks to a light system indicating the right depositing support.

Each hall also benefits from a centralized information system, giving METRO complete visibility on stocks, order flow tracking and delivery traceability, from the warehouse to the final destination.

A SITE EQUIPPED WITH THE LATEST ENVIRONMENTAL STANDARDS

This new building, co-designed with METRO Works and Supply Chain teams as well as the teams of the Barjane real estate group, was built by the construction company GSE and their local partners. With a surface of 31,375 m² of logistics platform and 1,200 m² of modern offices, the BREEAM Excellent certified site is fully equipped with LED lighting with detection and dimming as well as a carbon-free heating solution. This building is also equipped with a photovoltaic power plant on the roof with a production of 3,000 MWh/year, the equivalent of the consumption of 1,200 people/year.

A WINNING PARTNERSHIP FOR A RAPIDLY CHANGING MARKET

Thanks to this strategic partnership, METRO is strengthening its influence in an area with high economic stakes, while illustrating ID Logistics' ability to offer tailor-made and innovative logistics solutions. The mobilization of around 100 employees and the integration of advanced technologies demonstrates the common commitment to operational excellence in the service of a modern and efficient supply chain.



ABOUT ID LOGISTICS :

ID Logistics, headed by Eric Hémar, is an international contract logistics group with revenues of €3.3 billion in 2024. ID Logistics manages nearly 450 sites in 18 countries, representing more than 8.5 million m² operated in Europe, America, Asia and Africa, with 40,000 employees.

With a customer portfolio balanced between distribution, e-commerce and consumer goods, ID Logistics is characterized by offers involving a high level of technology. Since its creation in 2001, the Group has developed a social and environmental approach through a number of original projects and is now firmly committed to an ambitious CSR policy. ID Logistics shares are listed on the Euronext regulated market in Paris and are included in the SBF 120 index (ISIN code: FR0010929125, Mnemo: IDL).