

Orgon, November 2024

## COLISWEB STRENGTHENS ITS "LAST MILE" DELIVERY SERVICES, STRUCTURES ITS OFFER AROUND THREE TAILOR-MADE SOLUTIONS AND ANNOUNCES THE ACQUISITION OF NEW CUSTOMER PARTNERSHIPS

Colisweb is accelerating its development and expanding its offer with the creation of three new solutions: *Colisweb Direct*, *Colisweb Express* and *Colisweb Exclusive*.

Retail and E-Commerce players can thus offer their customers a quality delivery service, whether they have purchased in store or online. These new solutions, launched in Q2 2024, focus on decarbonization, sustainability, and customer experience. They have already been implemented by major French and international brands.



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### **COLISWEB DIRECT: FROM THE STORE TO THE END USER, EVERYWHERE IN FRANCE**

*Colisweb Direct* offers buyers the opportunity to have their orders delivered directly from the stores, anywhere in France, within a 2-hour slot and in a carbon-free way in major cities. This solution, already used by more than 1,000 DIY, furniture and household appliance stores; has just been deployed for a major international furniture and decoration brand, to improve the management of large orders in its 2 stores in the north of France. Every day, nearly 2,000 deliveries are made via this service.

Since July 2024, *Colisweb Direct* has enriched its offer with *Colisweb Pay&Go*, an online payment service allowing customers to pay for their delivery directly via the website and *Colisweb Live*, which allows them to geolocate their delivery person and interact with him/her in real time.

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## **COLISWEB EXPRESS: CARBON-FREE DELIVERY AT THE SERVICE OF E-COMMERCE IN MAJOR CITIES**

For people who buy online, **Colisweb Express** offers a fast delivery solution, within 1 to 3 days, for e-commerce orders over 30 kg. This offer, available in major cities, favours the decarbonisation of deliveries through the use of cargo bikes and electric vehicles and the consumer experience (Geolocation, 2-hour slots, etc.).

For example, **Colisweb Express** is currently deployed with a "Zero Packaging" offer, to ensure eco-responsible deliveries from the e-retailer **La Fourche**, an organic grocery store. In order to eliminate all packaging related to transport and delivery, reusable bins have been made available by La Fourche for Colisweb. This service covers the entire north of France and the Auvergne-Rhône-Alpes region, with about 1,000 deliveries per week. It will soon be deployed in other major cities, such as Bordeaux and Toulouse.

From the beginning of 2025, **Colisweb Express** will also ensure deliveries, in Paris, of orders placed on the website of one of the leaders in the distribution of technical and cultural products. Thanks to a dedicated fleet of around twenty cargo bikes, 1,000 parcels will be delivered every day in Paris, quickly and in a 100% carbon-free way.

## **COLISWEB EXCLUSIVE: A DEDICATED AND PERSONALIZED DELIVERY OFFER FOR MAJOR BRANDS**

Finally, the **Colisweb Exclusive** offer supports major brands and retailers in their last-mile deliveries by offering them dedicated, tailor-made solutions, in particular by providing workforce and vehicles.

For example, since March 2024, Leroy Merlin has been testing this service for preview for its outdoor design brand **Naterial**; their customers can have their furniture delivered within a 2-hour slot and assemble their furniture via dedicated teams.

Also, an e-commerce giant recently relied on the teams and fleet of vehicles of **Colisweb Exclusive** to ensure up to 1,000 deliveries per day, both at home and in pick-up points throughout the Lille region.

*"A little more than two years after the takeover by ID Logistics, we are implementing our transformation plan to create a leader in added-value and carbon-free omnichannel delivery. Our efforts and investments have focused primarily on operational and environmental excellence as well as customer experience. We are very proud of the trust placed in us by these major brands that support our development"* - **Jean-Sébastien Leridon, Managing Director of Colisweb**



### **ABOUT ID LOGISTICS:**

ID Logistics, managed by Eric Hémar, is an international contract logistics group with revenues of €2.75 billion in 2023. ID Logistics manages nearly 400 sites in 18 countries, representing more than 8 million sq.m. operated in Europe, America, Asia and Africa, with 38,000 employees.

With a customer portfolio balanced between retail, e-commerce and consumer goods, ID Logistics is characterized by offers involving a high level of technology. Since its creation in 2001, the Group has developed a social and environmental approach through a number of original projects and is now firmly committed to an ambitious CSR policy. ID Logistics shares are listed on the Euronext regulated market in Paris and are included in the SBF 120 index (ISIN code: FR0010929125, Mnemo: IDL).