

Orgon, October 9th, 2024

ID LOGISTICS: THE GROWTH MODEL THAT IS WINNING OVER THE USA

Established in the United States with the takeover of Jagged Peak's US logistics operations in 2019, ID Logistics, a leading contract logistics group in Europe, strengthened its presence in North America with the acquisition of Kane Logistics in 2022. ID Logistics has almost doubled its size in the United States and now employs more than 6,000 people. It is winning new customers, thanks to its growth model, its know-how, and the synergies it is developing with the Group's other subsidiaries.



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ID LOGISTICS: A GROWTH MODEL THAT IS SUCCESSFULLY EXPORTED

The Group started its activity in the country in 2019 with 3 logistics sites specializing in e-commerce. In 2022, the acquisition of Kane Logistics marked a further step for the logistics company, weaving a rich network of 26 sites located across 8 US states. The addition of these two entities to the Group has made it possible to integrate strong skills in the consumer goods and co-packing sectors.

In 2024, thanks to winning new contracts, ID Logistics has strongly developed its operations: now with 47 sites in 18 states, and more than 6,600 employees compared to 2,800 in 2022. This strong growth demonstrates the relevance of the ID Logistics model for American customers, thanks to the quality of the services and solutions offered, the know-how and competence of the subsidiary's American management, but also thanks to the Group's expertise and support.

ID Logistics is now one of the most important American service providers to some of the world's leading FMCG, consumer packaged goods, and food and beverage manufacturing companies, along with a global e-commerce giant.

The business across the Atlantic now represents more than 16% of the Group's business in 2024.

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SUCCESS THANKS TO TRAINED AND COMMITTED EMPLOYEES

ID Logistics combines its know-how in technological and IT innovation with that of good integration and comprehensive employee training.

Indeed, the logistics company listens closely to the needs of its customers in all sectors, to create a tailor-made solution, balanced between new technologies and high-performance employees. Aware that the success of a customer partnership is based on the training, listening, and performance of employees, ID Logistics sets up training sessions with educational teams from all the Group's countries, including the US.

CONVINCED AMERICAN CUSTOMERS

In addition, the acquisition of Kane Logistics by ID Logistics has created commercial synergies benefiting all the Group's subsidiaries. ID Logistics US has earned the trust of e-commerce and consumer goods leaders thanks to its warehouse management and contract packaging models and its responsiveness of existing operations. This adaptability allows ID Logistics to rapidly expand in the United States.

"We are delighted with the adaptation of our model in the United States, the speed of our development, and the involvement of employees on both sides of the Atlantic. The commercial synergies we create open up even more opportunities that we can offer to our American customers wishing to develop in Europe, and also to major European accounts attracted by this growing market. The North American market is one of our priorities and we are fully committed to expanding our presence there. - Eric Hémar, Chairman of the ID Logistics Group

"I am proud of the success of ID Logistics US. It is a testament to our ability to offer logistics services at the highest level to North American customers, while leveraging the professionalism and expertise of the Group's teams. We are doing everything we can at ID Logistics to grow our business with both new and existing customers in the North American market. This benefits both our customers and maintains our commitment to be an employer of choice for our outstanding employees." - Stan Schrader, Managing Director ID Logistics US



ABOUT ID LOGISTICS :

ID Logistics, managed by Eric Hémar, is an international contract logistics group with revenues of €2.75 billion in 2023. ID Logistics manages nearly 400 sites in 18 countries, representing more than 8 million sq.m. operated in Europe, America, Asia and Africa, with 38,000 employees.

With a customer portfolio balanced between retail, e-commerce and consumer goods, ID Logistics is characterized by offers involving a high level of technology. Since its creation in 2001, the Group has developed a social and environmental approach through a number of original projects and is now firmly committed to an ambitious CSR policy. ID Logistics shares are listed on the Euronext regulated market in Paris and are included in the SBF 120 index (ISIN code: FR0010929125, Mnemo: IDL).