

Orgon, September 17th, 2024

ID LOGISTICS SUPPORTS STANLEY/STELLA WITH A 1ST FRENCH SITE WITH HIGH ENVIRONMENTAL PERFORMANCE

ID Logistics, a leading group in contract logistics in France and abroad, and Stanley/Stella, the European leader in customizable, durable and quality clothing, have just signed a 6-year partnership. A first French site, located in Saint-Rambert-d'Albon near Lyon, started its activities last June to deliver to all southern European countries. It brings together the latest innovations in environmental matters, an essential criterion of choice for Stanley/Stella.



ID Logistics site for Stanley/Stella ©William Beaucardet

COMMON AMBITIONS!

Wishing to strengthen and optimize their services in France, Stanley/Stella was looking for both a logistician capable of starting as soon as possible and an available site with a large storage capacity.

Recognized for the quality of its services, its responsiveness and its agility, ID Logistics was the obvious choice to help Stanley/Stella achieve its objectives of optimizing delivery times, while getting closer to their partners.

The brand new site in Saint-Rambert-d'Albon near Lyon was the obvious choice, perfectly meeting the common ambitions of Stanley/Stella and ID Logistics, in terms of location, performance and respect for the environment.

A SITE WITH HIGH ENVIRONMENTAL PERFORMANCE IN LINE WITH THE VALUES OF STANLEY/STELLA

The European leader in customizable and sustainable clothing wanted, for its first establishment in France, a site in line with its environmental commitments. This new site brings together many measures that ensure sustained activity while limiting the impact on the environment as much as possible:



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- An eco-responsible site equipped with the latest standards:
 - o A 3.2 MWp photovoltaic power plant on the roof to produce green electricity.
 - o 100% LED lighting with presence detector and light sensor.
 - o A reduction in outdoor lighting to reduce light pollution on the site.
 - o Charging stations for electric vehicles set up in the car park.
 - o Heating by air-to-water heat pump.
 - o A mixed wood/concrete framework to reduce the project's carbon footprint.
 - o Permeable parking areas with draining pavements.
- A preserved neighbouring ecosystem:
 - o 6 hectares protected near the site for 50 years, in order to ensure the ecological balance.
 - o The creation of a 1.5-hectare landscaped basin conducive to housing, feeding and the reproduction of biodiversity.
 - o The planting of wide hedges of shrubs and bushy thickets.
 - o The transparency of the permanent fences for the passage of small fauna.
 - o The installation of loopholes on rainwater drains.

A 1ST ESTABLISHMENT IN FRANCE TO DELIVER ALL OF SOUTHERN EUROPE

The Saint-Rambert-d'Albon site covers more than 9,000 m² and has 9 loading docks. The 9,000 references present required rack storage as well as shelves to densify their storage.

It is planned to receive a hundred containers per year, the shipment of 12,000 pallets and the preparation of 78,000 packages. The site also handles customer returns. To do this, the 30 employees on site have been trained in the checking, repair, cleaning and reconditioning of clothes.

This first establishment in France for Stanley/Stella significantly improves delivery times in France and southern European countries.

"We are proud of the trust that Stanley/&Stella has placed in us by choosing us as one of its logistics partners in France. The Saint-Rambert-d'Albon site is perfectly in line with the group's approach and its constant concern for sustainable development is perfectly aligned with our own strategy. Everything is in place to accompany and support the growth of our partner in France." - **Eric Hémar, Chairman of the ID Logistics Group.**



ABOUT ID LOGISTICS:

ID Logistics, managed by Eric Hémar, is an international contract logistics group with revenues of €2.75 billion in 2023. ID Logistics manages nearly 400 sites in 18 countries, representing more than 8 million sq.m. operated in Europe, America, Asia and Africa, with 38,000 employees.

With a customer portfolio balanced between retail, e-commerce and consumer goods, ID Logistics is characterized by offers involving a high level of technology. Since its creation in 2001, the Group has developed a social and environmental approach through a number of original projects and is now firmly committed to an ambitious CSR policy. ID Logistics shares are listed on the Euronext regulated market in Paris and are included in the SBF 120 index (ISIN code: FR0010929125, Mnemo: IDL).