

IDEBRA, AN INSTITUTE FOUNDED BY ID LOGISTICS BRASIL, STARTS NEW TECHNICAL TRAINING CLASSES IN LOGISTICS AND ADMINISTRATION FOR YOUNG PEOPLE AND THE 40+ PUBLIC



The entity carries out education and socialization work with the communities surrounding its distribution centers. Since its foundation in 2005, more than 3,500 young people have been directly served by the project, also counting on the partnerships of Senac and Arca do Saber (SP)

The IDEBRA institute, created and developed by the multinational ID Logistics in Brazil and a reference among the branches of the ID Logistics Group, begins to structure the first classes of the second half of the year. The entity, at first, offers 110 vacancies for Logistics and Administration courses at the Duque de Caxias/RJ and Serra/ES units and is in the process of selecting young people and the 40+ public.

IDEBRA was born to serve young people in vulnerable situations in the community in Duque de Caxias, Rio Janeiro, located around the first headquarters of ID Logistics in Brazil. Following the same orientation, today, the institute is present in the four states of the Southeast region, preparing students for the logistics market and for other areas of activity.



My name is Ana Beatriz and I am a student at IDEBRA, in the Business Administration course. For me, the opportunity to participate in this experience was extremely positive, as it is a super practical course, where activities are taught that simulate real situations in a work environment and that helped me gain confidence and apply this acquired knowledge in my daily life.

Ana Beatriz de Souza Assis – 22 years old

Serra/Espírito Santo

The institute's units are located close to the company's facilities, in São Paulo capital, Minas Gerais, in Extrema and Sete Lagoas, and in Espírito Santo, in the city of Serra. The new classes, which are still in the selection process, should fill 30 vacancies in the Logistics training course at the Duque de Caxias unit and 80 vacancies for Administration in Serra.

JOB MARKET

IDEBRA recently graduated students from the first semester of the Logistics, Administration and Excel courses. In Sete Lagoas, 22 students were certified in Logistics; in Serra, there were 63, 30 in Logistics and 33 in Administrative Routines. In Extrema, 18 students finished the Excel course and 27 completed the Logistics course in Duque de Caxias. At the São Paulo unit, 21 students graduated in Administration.

I took the Business Administration course that IDEBRA offered me. I had no notion of Administration, much less logistics, and the course was very good. I acquired a lot of knowledge in these areas and also took the Excel and Word course, which today are the two important tools, especially Excel. The teachers were wonderful and had a lot of patience to pass on the knowledge to us. Not to mention the friends we make and who are people we will take with us for life.

Maria José Kretli – 55 years old



Of these graduates, eight have already managed to enter the job market. Following a strong inclusion policy, which begins to direct vacancies to professionals over 40 years old, IDEBRA graduated its first class in this age group. In the courses offered, the age ranged from 18 to 61 years. The logistics class included students from 19 to 49 years old and the Business Administration class, from 18 to 61 years old.

ABOUT ID LOGISTICS

The ID Logistics Group, led by Eric Hémar, is one of the leading international logistics operators, with a turnover in 2023 of €2.7 billion. It manages more than 400 sites located in 18 countries, representing 8 million m² operated in Europe, America, Asia and Africa and employing more than 38 thousand employees. With a balanced portfolio of customers across retail, industry, health and e-commerce & picking, ID Logistics offers technological solutions committed to sustainable development. In Brazil, it has more than 8,000 employees and is led by the Managing Director, Gilberto Lima. There are more than one million square meters of storage, intended for the logistics of large players in the retail, industrial, FMCG, cosmetics and e-commerce segments in more than 55 distribution centers. ID Logistics is listed on Block A of the NYSE Euronext Paris Stock Exchange (ISIN Code: FR0010929125).